



SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA

ENTREPRENEURSHIP DEVELOPMNET CLUB

ACTIVITIES FOR THE YEAR 2019-20

DATE	ACTIVITY
05/09/2019 to 06/09/2019	Two day Sale and Exhibition: Onam Fair 2019. Exhibition and sale of Khadi, Handicrafts and food and other items made by the students. Department wise competition was also conducted and Mathematics Department won the competition.
10/08/2019	One day workshop on “ Entrepreneurship and Innovation as Career Opportunity” The workshop was organised for 30 students. The workshop focused on how entrepreneurship and innovation have a future as a career opportunity.
2/08/2019 to 25/08/2019	Visit to Drinking Water Supply Project at Ambadimala, Chottanikkara Panchayath
13/09/2019	Meet the Entrepreneur – Eldhose P.J, Varsha Plastics and Varsha Holidays
27/11/2019	Industrial Visit to MILMA, Edapally
12/12/2019	One day workshop on “ Entrepreneurial Development”
31/12/2019	One day awareness talk on National Innovation and Start-up Policy

5th and 6th August 2019: Onam Fair 2019

The entrepreneurship development club of the college was organising Onam fair for the last 3 years . The students always participate in the fair with great enthusiasm. The club provided platform for all the Associations to put their stalls in the Fair and students put in their creative efforts and made the Fair a grand success.



Palakkad Khadi Sarvodaya Sangham and nearby textiles put their stalls in the fair. Apart from that the National Service Scheme of the College had also put a stall of organic vegetables they cultivated in the college premises. The fair was a great success because of the huge participation of the faculty members and students. 285 students participated in the fair

10th August 2019

One Day workshop on ‘Entrepreneurship and Innovation as Career Opportunity.’

Institutional Innovation Council, Sree Sankara Vidyapeetom College in association with Entrepreneurship development club organised one day workshop on ‘Entrepreneurship and Innovation as Career Opportunity’. The objective of this programme was to increase the entrepreneurial skill and knowledge and to make the students aware of the different start-up ideas and the various ways to raise finance for investment. The workshop was lead by Varun P Nair.CEO, Infiniz IT Solutions, Kochi. The workshop consists of two sessions. The first session dealt with the importance of entrepreneurship development. The theme of the workshop mainly focused on the scope and importance of undertaking investments for future generations. The students were provided with several study materials. The number of participants was 30.

The second session dealt with the vast career opportunities open to the students to enter in to. It was an activity oriented session in which 30 students and 12 faculty members participated. Activities are conducted in groups and for this the students were divided into different groups on the basis of their area of interest. Theme based group discussions were conducted to innovate new investment ideas of students and they were asked to present it. Counselling was also given to the students to direct them in choosing their career.

24th August 2019 to 25th August 2019

Field Visit to Ambadimala Water Supply Project of Chottanikkara Panchayath, Ernakulum

Introduction

The students and faculties of IIC of Sree Sankara Vidyapeetom College made a visit to the Ambadimala area of Chottanikkara Panchayath to interact with the residents of the area and to study the project envisaged by Cochin Shipyard Limited to solve the

water scarcity problem faced by the households in that area. The visit was done for two days from 24th August 2019 to 25th August 2019. The team of 25 students and 3 faculties participated in the survey and study of the project.

Background

The 750 families residing in Ambadimala settlement colony falling within the Chottanikkara Gram Panchayat were not having proper water supply due to the geographical constraints. The water supply by the water authority was not sufficient to meet the needs. The residents faced the water scarcity problem more in summer season. The residents and the local governing body tried to solve this issue and later they approached the Cochin Shipyard Limited seeking, which is a leading Public Sector Undertaking situated in Cochin. This company offered to help the residents as a part of their Corporate Social Responsibility initiative. They offered the assistance in the form of a drinking water supply project. Major works of the project included a well construction (water source), overhead tank (1,00,000 litre) pipe lines, pumping house, water purification plant and distribution points.

The inauguration of the scheme was held at the site on 27th February, 2016. Shri Madhu S Nair, C&MD, CSL dedicated the scheme and handed over the key to the Grama Panchayat. Shri Anoop Jacob, Honourable Civil Supplies and Education Minister, Govt. of Kerala inaugurated the function in the presence of the officials of Cochin Shipyard, government of Kerala and the residents.

Details of the visit

25 students and 3 faculties visited the area for two days and interacted with residents. They revealed their problems before the implementation of the project and how they were benefitted after this project. The students visited the site of the project.



The project is a real life example of how corporate or business can provide assistance to the society and community where they operate. The students also discussed the benefit of social entrepreneurship.



The company made investment in the project and they handed over the control and management of the project to the Panchayath and the local residents. The project is functioning effectively for the last 3 years. The students have learnt the example of linking social responsibility and entrepreneurship from this field visit.

13/09/2019

Meet the Entrepreneur: Mr. Eldhose P.J. Varsha Plastics and Varsha Holidays.

Mr Eldhose M.J. is the managing partner of Varsha Plastics. Their recently started venture is Varsha Holidays. Varsha Plastics is a Manufacturer and wholesale distributor of pipe, pathy, hose and fitting materials. The success of their venture hinges upon their ability to maintain a strong relationship with the customers as well as employees. He shared his experiences with the students. 35 students and 5 faculty members attended the programme.

27th November 2019

One Day Field Visit to MILMA Date: 27th November 2019 (Thursday) Venue: MILMA, Edappally Details of the Programme

Ernakulam Regional Co-operative Milk Producers' Union Ltd (ERCMPU) - milma Ernakulam Region was established in 1985. ERCMPU operates under the three tier - "Anand Pattern" - covering about 980 village level dairy co-operative societies spread across the four central districts of Kerala. The Union channelizes marketable surplus from the rural areas to urban deficit areas to provide assured year round market and maximize return to milk producers while providing quality milk and milk products to the consumers.



Three faculties and 40 students visited the Milma plant at Edappally, Ernakulam and understood the operations. They were explained about the production, distribution and marketing of different milk products offered by MILMA. The students were shown the operations of the plant, how their distribution network works and how they market the products. Success story of MILMA over the years were shared with the students.

03/12/2019

Visit to BSNL Office Adimali

50 students and 3 faculties visited BSNL Office Adimali. They were shown the facilities in the office. The services offered by BSNL were explained to them by the Public Relations Officer.



12/12/2019

One day workshop on “Entrepreneurial Development”

The workshop aims to impart knowledge to the students regarding the traits and qualities of an entrepreneur. The workshop gave an opportunity to the students to visualise their future entrepreneurship ventures. 58 students and 5 faculty members attended the session. Mr. Justin Joseph, a trainer at Infiniz IT Solutions, Kochi was the resource person.

31/12/2019

One day awareness talks on “National Innovation and Start-up Policy.

The 'National Student and Faculty Start-up policy 2019' is a guiding framework to envision an educational system oriented towards start ups and entrepreneurship opportunities for student and faculties. The guidelines provide ways to Indian HEIs for developing entrepreneurial agenda, managing Intellectual Property Rights (IPR) ownership, technology licensing and equity sharing in Start-ups or enterprises established by faculty and students.

Our educational institutions are still not giving importance to the innovation aspect in education. So in order to achieve the cultural and attitudinal shift and to ensure that ‘Innovation and Start-up’ culture is the primary fulcrum of our higher education system NISP is introduced.

Dr.Resmi R., Assistant Professor in Commerce of Sree Sankara Vidyapeetom College served as the resource person for the day. She covered the basic guidelines of NISP through the sessions. She explained how the nurturing of entrepreneurship and innovation can be made possible by following these policy guidelines. 30 students and four faculty members attended the talk.